



ONLY LONEY.

**SHAUN
LONEY**

FOR MAYOR

A close look at the race's
top mayoral candidates

ONLY LONEY.

Has sparked a groundswell.



133%

increase in
support from
decided voters

“

Shaun has the
experience that Winnipeg
needs NOW.

— JUDY WASYLYCIA-LEIS, FORMER NDP MP
— DAVID NEWMAN, FORMER PC CABINET MINISTER
— PAUL JORDAN, FORMER HEAD OF THE FORKS

ONLY LONEY.

Is not from city hall.

Other top contenders are stuck in their old ways—doing the same things over and over to manage problems, not fix them.

Winnipeg spends almost 1/2 of its operating budget on emergency services.

Right now...

when someone who's homeless is in crisis, there's a 911 call.

A person living on the street can trigger 100+ interactions with emergency services a year.

Then...

a police car with two officers, a fire truck and an ambulance arrive.

Winnipeg Police respond to 600+ calls a day.

Then...

police sit for hours in Emergency waiting for the person to be treated.

Up to 30% of calls are related to mental health and homelessness.

Police are responding to the same people over and over again when they could be responding to crime.

It's way cheaper to fix this problem NOW than constantly manage it.

ONLY LONEY.

Will free up police to focus on crime.

I will quickly house people who are living in bus shelters and along riverbanks. It's more humane and way cheaper. I will modernize how police and non-profits work together to end the perpetual crisis we have NOW.

ONLY LONEY.

Will fight crime with green jobs.

I am the only one who has found a way to fix big, expensive problems like crime, housing and climate change all at the same time. I've created hundreds of green jobs that improve housing *and* help people, including ex-criminals, become tax-paying citizens. It's way cheaper to create jobs that lift people out of crime than to arrest them over and over again.

ONLY LONEY.

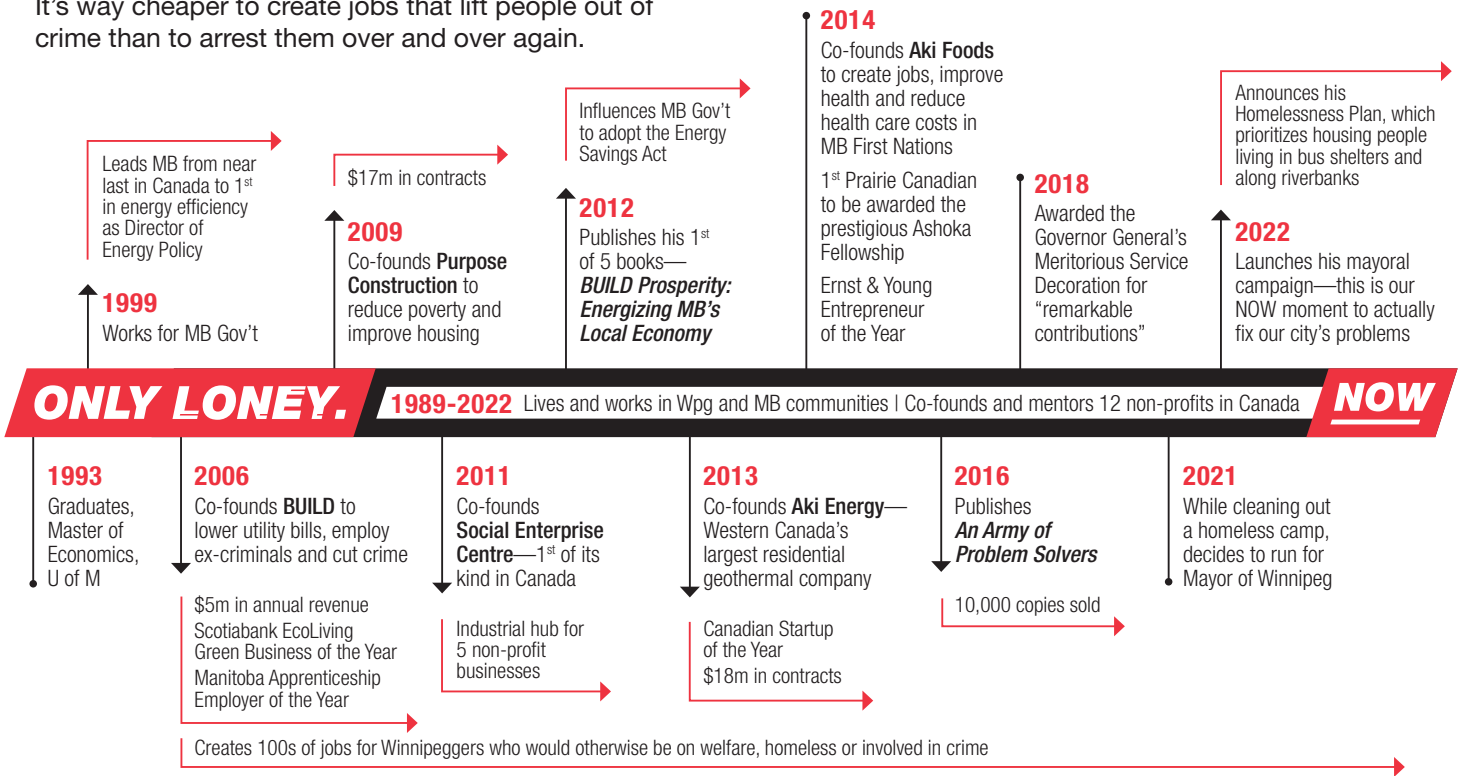
Knows Winnipeg as it is NOW.

I have lived in Winnipeg my entire working life, working in the community with Winnipeggers on issues that are deeply connected and affect us all—safety, homelessness and the environment.

ONLY LONEY.

Has worked in social enterprise and provincial government.

I have successfully brought both worlds together to make real progress. I can do it as your mayor, too.



YOU

deserve a mayor who sees our potential.

Problems are opportunities in disguise.
I see opportunities of a lifetime for our city.

THIS IS OUR NOW MOMENT



GET INVOLVED › Donate / Volunteer / Vote

ShaunforWinnipeg.com



*Approved by the Shaun Loney Official Campaign, Shaun's wife Fiona, and their three sons.
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