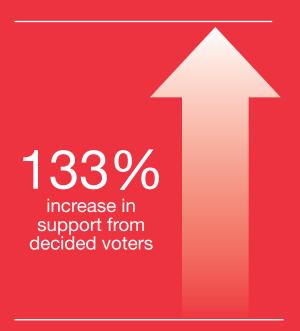


A close look at the race's top mayoral candidates

ONLY LONEY.

Has sparked a groundswell.



"

Shaun has the experience that Winnipeg needs NOW.

JUDY WASYLYCIA-LEIS, FORMER NDP MP
 DAVID NEWMAN, FORMER PC CABINET MINISTER
 PAUL JORDAN, FORMER HEAD OF THE FORKS

ONLY LONEY.

Is not from city hall.

Other top contenders are stuck in their old ways—doing the same things over and over to manage problems, not fix them.

Winnipeg spends almost ½ of its operating budget on emergency services.

Right now...

when someone who's homeless is in crisis, there's a 911 call.

A person living on the street can trigger 100+ interactions with emergency services a year.

Then...

a police car with two officers, a fire truck and an ambulance arrive.

Winnipeg Police respond to 600+ calls a day.

Then...

police sit for hours in Emergency waiting for the person to be treated. Up to 30% of calls are related to mental health and homelessness.

Police are responding to the same people over and over again when they could be responding to crime.

It's way cheaper to *fix* this problem <u>NOW</u> than constantly manage it.

ONLY LONEY.

Will free up police to focus on crime.

I will quickly house people who are living in bus shelters and along riverbanks. It's more humane and way cheaper. I will modernize how police and non-profits work together to end the perpetual crisis we have NOW.

ONLY LONEY.

Will fight crime with green jobs.

I am the only one who has found a way to fix big, expensive problems like crime, housing and climate change <u>all at the same time</u>. I've created hundreds of green jobs that improve housing *and* help people, including ex-criminals, become tax-paying citizens. It's way cheaper to create jobs that lift people out of crime than to arrest them over and over again.

Leads MB from near last in Canada to 1st in energy efficiency as Director of Energy Policy

1999

Works for MB Gov't

\$17m in contracts

2009

Co-founds **Purpose Construction** to reduce poverty and improve housing

Influences MB Gov't to adopt the Energy Savings Act

2012

Publishes his 1st of 5 books—

BUILD Prosperity:
Energizing MB's
Local Economy

ONLY LONEY.

Knows Winnipeg as it is NOW.

I have lived in Winnipeg my entire working life, working in the community with Winnipeggers on issues that are deeply connected and affect us all—safety, homelessness and the environment.

ONLY LONEY.

Has worked in social enterprise and provincial government.

I have successfully brought both worlds together to make real progress. I can do it as your mayor, too.

2014

Co-founds **Aki Foods** to create jobs, improve health and reduce health care costs in MB First Nations

1st Prairie Canadian to be awarded the prestigious Ashoka Fellowship

Ernst & Young Entrepreneur of the Year 2018

Awarded the Governor General's Meritorious Service Decoration for "remarkable contributions" Announces his Homelessness Plan, which prioritizes housing people living in bus shelters and along riverbanks

2022

Launches his mayoral campaign—this is our NOW moment to actually fix our city's problems

ONLY LONEY.

1989-2022 Lives and works in Wpg and MB communities I Co-founds and mentors 12 non-profits in Canada

NOW

1993

Graduates, Master of Economics, U of M

2006

Co-founds **BUILD** to lower utility bills, employ ex-criminals and cut crime

\$5m in annual revenue Scotiabank EcoLiving Green Business of the Year Manitoba Apprenticeship Employer of the Year

2011

Co-founds
Social Enterprise
Centre—1st of its
kind in Canada

Industrial hub for 5 non-profit businesses

2013

Co-founds **Aki Energy**— Western Canada's largest residential geothermal company

Canadian Startup of the Year \$18m in contracts

2016

Publishes
An Army of
Problem Solvers

10,000 copies sold

2021

While cleaning out a homeless camp, decides to run for Mayor of Winnipeg

Creates 100s of jobs for Winnipeggers who would otherwise be on welfare, homeless or involved in crime

YOU

deserve a mayor who sees our potential.

Problems are opportunities in disguise. I see opportunities of a lifetime for our city.

THIS IS OUR **NOW** MOMENT



GET INVOLVED) Donate / Volunteer / Vote

ShaunforWinnipeg.com



Approved by the Shaun Loney Official Campaign, Shaun's wife Fiona, and their three sons.

Official Agent Tyler Ibrahim 431.489.2538